

# Jonathan Remulla

bit.ly/1KpV6Tb **UX/UI DESIGN WORK**  
supafrenz.com **BRANDING DESIGN WORK**

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## EXPERIENCE

### Senior User Experience Designer

SurveyMonkey.com

Palo Alto, California

NOVEMBER 2014 – PRESENT

Improving the Design & Create online-survey experience for over 20 million users worldwide.

### Senior Interaction Designer

Ancestry.com

San Francisco, California

MARCH 2012 – NOVEMBER 2014

In 2014, I collaborated with a multi-national team to concept and design a new web app that combines Family Health History and DNA-data to provide users a health profile of potential risks.

In 2013, I worked on a lean team of developers to design an iOS 7 app named Find A Grave that allowed users to locate cemeteries and GPS coordinates of graves.

In 2012, I designed for the Content Image Viewer, the primary way users view old documents. Customer success doubled from 5% - 12% through design improvements and rigorous testing.

### Owner

Supafrenz

San Francisco + Los Angeles, California / Cebu City, Philippines

FEBRUARY 2005 – PRESENT

Through my personal design practice and strategic partnerships, I have designed for over 120 clients from nine countries on four continents, ranging from music and film to fashion and technology. See *Partnerships & Contract*.

### Lead User Experience Designer

Imageshack / yFrog

Los Gatos, California

JULY 2011 – MARCH 2012

I worked with the CEO to concept both the web/mobile user experience and visual design for a new social network. To diversify their products, I also worked with an iOS/Android Developer to explore a cloud-based data storage app.

### Interactive Design Lead

Incase

Los Angeles, California

MAY 2004 – FEBRUARY 2005

I revamped the online store and website through an improved product information architecture and overall look and feel.

### User Interface Designer

CDC Technologies

Irvine, California

SEPTEMBER 2003 – MAY 2004

### Graphic Designer

Aspenmedia

Laguna Hills, California

AUGUST 2002 – SEPTEMBER 2003

## NGO + NON-PROFIT

### JeepNeed

Manila, Philippines

2011-2012

JeepNeed is a program that teaches science in remote areas of the Philippines through custom-designed and built mobile science labs. I designed press sheets that helped in raising funds for the program.

### eKindling

New York, New York /  
Los Angeles, California

2010-2011

eKindling raises funds to bridge the digital divide in Philippine schools through the distribution of XO Laptops. A brand new non-profit, I signed on to design their identity, print collateral, and web site.

### WE International

Manila, Philippines

2009-2010

WE International is focused on providing education and health resources to residents in Manila's Smokey Mountain landfill. I redesigned their identity and collateral to support its initiative to elevate their profile to raise awareness to their cause.

## EDUCATION

### California College of the Arts

BFA, Graphic Design with  
an emphasis in New Media

1998-2002

Studied under Terry Irwin, Michael Manwaring, Mark Fox, Bob Aufuldish, Eric Heiman, David Karam, Adam Brodsley, Mike Abbink, Kevin Farnham, and Michael Vanderbyl.

### University of San Francisco

BFA, General Courses

1998-2002

Recipient of the 2002 Thatcher Prize Recipient. The award is given to most outstanding Design Project by a Student.

## PARTNERSHIPS + CONTRACT

### The UDDA

San Francisco, CA

2012 – PRESENT

Concept visual design for Fortune 500 clients that include SAP, TIVO, and Ford.

### Lucid Design India PVT. LTD.

Bangalore, India

2007-2012

Provided branding, identity, packaging, and user experience design for international clients.

### Organic, Inc.

San Francisco, California

JUNE 2011

Brought on as a Senior User Interface Designer for Wal-mart's first ever iPad app. The app helped Organic become 2011's Best Creative Agency of the Year.

### iFluidmedia

Kuala Lumpur, Malaysia

2009-2011

Supplied information architecture, visual design, and managed the development of custom content management systems for clients in Japan and abroad.

### Flux Branding

Los Angeles, California

2005-2011

Designed and built websites for Los Angeles clientele, ranging from automotive, to F&B and Residential Developments.

### Longo Design

Los Angeles, California

2005-2009

Partnered with Art Director Frank Longo to design and develop interactive experiences for Los Angeles fashion and film clients.